Webinar on Mega Launch Explore on post offer Engagement by TCS

Department of Computer Science & Engineering had arranged Webinar on Mega Launch Explore on post offer Engagement by TCS on 19th April 2024. This webinar has explored the benefits of post-offer candidate engagement and how a recruitment agency can assist your organization in this critical phase. Webinar also covered content regarding Enhances Employer Brand: Effective candidate engagement portrays your organization as one that cares about its employees. Positive experiences during the post-offer stage can lead to word-of-mouth recommendations, which, in turn, enhance your employer brand and attract more top talent.

The main objective to conduct this webinar by TCS to secure top talent and maintain a positive employer brand. It can lead to lower attrition rates, improved candidate experiences, and increased productivity., offering personalized communication, timely follow-ups, managing expectations, gathering feedback, facilitating cultural integration, and providing relocation support. By collaborating with a recruitment agency, your organization can ensure that candidates are excited and prepared to make a successful transition into your team, setting the stage for long-term success.



